

Jeremy Frank

Industrial Designer

Experience

Category Lead – Verizon Industrial Design (Nov 2024 - Current)

- Lead two of the three Verizon Industrial Design department categories:
 - Design Systems: The standardization of Verizon's Hardware Design Language
 - Verizon Wearables: Verizon's mobile and wearable device portfolio
- Developed over 8 commercial hardware designs through design exploration, user testing, design for manufacturing (DFM), and commercialization. Devices included routers, gateways, extenders, set top boxes, home hubs, smartwatches, trackers, and 5G wearables.
- Worked with multiple device technology engineering teams & vendors to resolve hardware requirements while retaining design language compliance. This work included venting thermal performance, antenna placement, internal stack ups, housing/molding, UX screens, accessibility ports, onboarding labels, damage disassembly, sustainability, and durability/waterproofing etc.
- Authored and established Verizon's new Hardware Design Language, defining the brand's aesthetic future & hardware design principles. This work merged the gap between Verizon's new 2024 Brand language and a designed-for-the-home aesthetic that customers actually want to display in their homes.
 - Work involved directing and shaping design intent from 3 world class industrial design agencies, stakeholdering of VP's and C-suite, multi rounds of customer studies in homes, data & analysis identifying high leverage success metrics, engineering guidance, etc. This work grounded the design language in customer insights and business outcomes.
- Developed over 25 official Verizon qual/quant consumer research studies with CMI which directly influenced product design innovation spaces, and translated into design direction & business decisions.
- Managed \$12M+ multi year roadmap budgets to support category and Product Team commercial projects while managing headcount.
- Published and developed product design standards with internal teams to solve for requirements outside of just hardware design while saving the business millions of dollars (translated Verizon's new logo for hardware, packaging design requirements, updating disassembly and sustainability practices, physical UX standards for screens and lighting, etc).

Professional Skills

Industrial Design
Project Management
Concept Development
Design Engineering
Commercialization
Lab Testing
Customer Research
Design Systems
Innovation Skill Set
Team leadership
Stakeholdering
Briefing Development
Roadmap Creation
Solidworks / Keyshot
Vizcom / AI Rendering
Adobe Creative Suite
Concept Sketching
3D Visualization
Package Design
Retail Design

Awards

2 Red Dot Design Awards
Verizon - 2025
Red Dot Design Award
iOttie - 2023
CES Innovation Award
iOttie - 2023
2 Red Dot Design Awards
iOttie - 2022

Sr. Designer (Contract) – Verizon Industrial Design (Feb 2024 - Nov 2024)

- Supported current and future scaling needs that align to the Verizon ID team and help to stand up and own hardware design standards.
- Used design system rules and languages to help implement and shape strategy around industrial design principles as well as integrate these systems and standards when it comes to hardware design for customer interaction while championing the brand.
- Wore multiple hats thinking systematically to ensure decisions were being made based on the current and future ecosystem, articulating strategic framework around Design within Google Slides, understanding and translating trends, communicating and teaching design rationale to both internal and external design teams, reinforcing a broader portfolio POV to shape and influence creative direction.

Design Manager – iOttie, New York, NY (Jan 2019 - Sep 2023)

Managed the Industrial design team projects through all phases of the product design lifecycle.

- Managed concept design, product prototyping, and reviewed the engineering and manufacturing processes of over 20 consumer electronics products that were released to market and major US retail stores.
- Managed a team of 7 industrial designers over the span of my 4 year tenure.
- Designed and developed 9 consumer electronics products that won Red Dot Design and CES innovation awards.
- Developed and launched over 6 co-branded partner products in collaboration with Google, Amazon, and Apple teams that incorporated their technology requirements and protocols into our designs.
- Lead communications across multiple teams creating presentations for factory engineers, buyers, corporate partners, and internal teams of sales and marketing.
- Ensured concept design deadlines, design for manufacturing, and reliability testing were performed to company and industry standards.
- Developed and designed products that integrated a variety of technologies including wireless charging, smartphone thermals, bluetooth, wifi, microphone audio, and smartphone and tablet sensors.

Senior Designer – iOttie (Jan 2016 - Jan 2019)

- Worked directly with product designers, project managers, and mechanical engineers to create over 15 consumer electronics products that were released to market and major US retail stores.
- Designed and developed 5 consumer electronics products that won CES innovation awards.

3 Red Dot Design Awards

iOttie - 2021

Red Dot Design Award

iOttie - 2020

CES Award Recognition

iOttie - 2019

CES Innovation Award

iOttie - 2018

2x CES Innovation Awards

iOttie - 2017

CES Innovation Award

iOttie - 2016

CES Innovation Award

iOttie - 2015

Education

Jefferson University

Bachelor of Science

Industrial Design Major

Philadelphia, PA

2006 - 2010

Contact

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